ALLAIRE FINANCIAL STRATEGIES
PLANNING FOR LIFE — YOUR FUTURE DESIGNED TODAY

Pat Allaire
Financial Planner

con·sor·tium
Etymology: Latin, fellowship, from *consort-, consors*
1 : an agreement, combination, or group (as of companies)
formed to undertake an enterprise beyond the resources of any one member

NEWS

Contact: Patrick Allaire
22 Wainwright Road
Buffalo, NY 14215-1421

Phone: 716-862-0500
PAllaire@AllaireFinancial.com

Local Buffalo Advisor Selected To Join Elite Consortium of Independent Financial Planners

Pat Allaire joins the Consortium with over 20 years of Experience in Life Planning and Wealth Management.

BUFFALO, NY (June 11, 2007) – Following an extensive "mutual selection" process, Buffalo-based financial planner Pat Allaire, President/CEO of Allaire Financial Strategies has affiliated his financial advisory practice with Integrated Financial Group, an elite consortium of professional advisors. Pat says, "I am certain I will be able to take my wealth management and retirement planning advice and service to the next level with the additional services and support of Integrated Financial Group and our broker/dealer, Securities America, Inc. (one of the nation's most respected independent broker/dealers, member NASD/SIPC)." Pat adds, "The added support and brain power will ultimately benefit our clients."

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Don Patrick, the consortium's managing director says, "The Consortium members are thrilled to have Pat associate with us. He has an excellent reputation and is an elite advisor in the Buffalo area."

When a client retains an advisor that is part of the Integrated Financial Group consortium, they can rest assured that they are dealing with an advisor that has passed a disciplined selection process in order to join the consortium. The consortium maintains strict requirements for all advisors who are allowed to associate with Integrated Financial Group. Factors such as experience, professional designations and education, a rigorous planning process, excellent client service standards, and adherence to the consortium's ethical guidelines are but a few. Additionally, Patrick states, "Every advisor that wants to join the consortium must pass a stringent interview and vetting process with the consortium's advisory board to ensure the advisor maintains similar philosophies and a passionate commitment to our profession and their clients."

Patrick says that the consortium undergoes an extensive evaluation of every prospective advisor. They must be able to deliver leading edge advice, direction and financial planning solutions, all based on conservative, proven financial and economic principles. "Pat passed our process with flying colors and will be a great addition to our elite consortium. He brings many years of experience, tremendous knowledge and an excellent service philosophy to his clientele."

About Pat Allaire

Pat brings over 20 years of experience to his clients. Utilizing a thorough planning process, Pat's main mission is to help individuals gain a clear understanding of their financial goals, provide them a well-defined pathway for achieving those goals and give ongoing advice to help adjust their path when needs change. Pat's ability to see the "big picture" of each client's life, and not just a snapshot of the stage they are currently in, underscores his goal of ardently urging his clients to start planning their future now so that they never have the problem of "outliving their money".

Pat's experience and extensive knowledge in life planning, wealth accumulation, wealth management, family protection, and retirement distribution enable him to tailor plans specific to each of his client's needs, thereby accomplishing his clients' objectives, no matter what stage of life they are in. Pat's client-centric philosophy manifests itself in his ability to evaluate each of his clients holistically in order to give them sound and effective advice that will help them affect successful changes in their finances, as well as in their daily business of life.

Pat supports the philosophy that each client deserves an ongoing relationship of open and unbridled integrity. In fact, during his career, Pat has had the privilege of forging strategic alliances with some of the best and brightest financial professionals and he never hesitates to refer his clients to one of his colleagues if he believes their varied expertise will help them succeed. Along with this dedication to honesty is a desire to continually educate his clients and keep them abreast of developments. Pat is a frequent guest lecturer and author on various insurance issues, investment alternatives, estate planning, and business planning. He has received numerous awards for his contributions to the financial planning industry, is published in various publications, and is also in the process of writing a book.

About Don Patrick and Integrated Financial Group

Don Patrick, Managing Director of Integrated Financial Group in Atlanta, Georgia, has been serving clients as a financial advisor for over 26 years. Patrick earned his MBA from the University of Southern California. Undergraduate studies were completed at Loyola University Los Angeles in the areas of finance and economics. He served as a pilot in the U.S. Air Force, graduating first in his class. He is also a member of the Financial Planning Association, the nation's largest organization of professionals dedicated to championing the financial planning process. He has completed additional studies and passed a rigorous certification examination and is authorized to use the CFP® mark of distinction.

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The Atlanta-headquartered Integrated Financial Group, one of the largest financial planning consortiums in the country with independent advisors in six states and nearly $1 billion in assets, delivers practical, effective financial solutions aimed at addressing the long-term financial planning needs of their clients. Over the years, Integrated Financial Group consortium has attracted some of the best and brightest financial advisors in the industry. "These are some of the most experienced and best-educated financial advisors in the profession," says Patrick.

For five years listeners in south Florida relied on Patrick to deliver sound, accurate financial advice as co-host of a radio talk program. He taught financial planning at Georgia State, North Metro Technical College and Gwinnett Technical College. Listed in Who's Who of Investment Management Consultants, Patrick recently authored a book titled *Keep Your Nest Egg From Cracking, What You Need To Know.*

Visit www.intfingroup.com for more information about Mr. Allaire, Mr. Patrick and the Consortium.

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NOTE:
When you need a professional to speak on complicated financial topics in an easy-to-understand and lively way, please call Don Patrick or Pat Allaire and the consortium of advisors at Integrated Financial Group.