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NEWS

con·sor·tium

Latin, fellowship, from

1: an agreement, combination, or group (as of companies) *consort-, consors*
formed to undertake an enterprise beyond the resources of any one member

Integrated Financial Group Holds The Annual 2011 Consortium Retreat

Financial Advisors Pursue Excellence

Atlanta, GA (January 24, 2011) – Over 50 members of our consortium of financial advisors and staff converged upon the Crowne Plaza Hotel Atlanta Perimeter at Ravinia for our annual educational retreat held January 20th thru 22nd. The Integrated Financial Group’s 2011 Consortium Retreat is considered to be the highlight for the year among the advisor members. It represents the essence of the consortium – the “Brain Trust.”

Advisor presentations and panels throughout the three-day event focused on advisor best practices and challenges; debate regarding “strategic” versus “tactical” money management philosophies; new ideas and techniques for creating the best opportunity for successful distribution planning strategies for retiree nest eggs; among other leading edge discussions.

“The consensus among participants at the close of the retreat was that this opportunity for sharing knowledge and ideas with fellow professionals is necessary to ensure for all of the independent advisors to maintain their cutting edge skills well into the future,” says Don Patrick, Managing Director of the Integrated Financial Group. “The retreat unifies advisors and focuses brainpower in order to deliver the most practical, beneficial and effective financial solution for their clients.”

About Don Patrick and Integrated Financial Group

Don Patrick, Managing Director of Integrated Financial Group in Atlanta, Georgia, has been serving clients as a financial advisor for over 26 years. Patrick earned his MBA from the University of Southern California. Undergraduate studies were completed at Loyola University Los Angeles in the areas of finance and economics. He served as a pilot in the U.S. Air Force, graduating first in his class. He is also a member of the Financial Planning Association, the nation's largest organization of professionals dedicated to championing the financial planning process. He has completed additional studies and passed a rigorous certification examination and is authorized to use the CFP® mark of distinction.

The Atlanta-headquartered Integrated Financial Group is comprised of independent advisors in nine states and nearly \$1 billion in assets, delivers practical, effective financial solutions aimed at addressing the long-term financial planning needs of their clients. Over the years, the Integrated Financial Group consortium has attracted some of the best and brightest financial advisors in the industry. "These are some of the most experienced and best-educated financial advisors in the profession," says Patrick.

For five years listeners in south Florida relied on Patrick to deliver sound, accurate financial advice as co-host of a radio talk program. He taught financial planning at Georgia State, North Metro Technical College and Gwinnett Technical College. Patrick recently authored a book titled *Keep Your Nest Egg from Cracking, What You Need To Know*.

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Visit www.integrated-financial-group.com for more information about Mr. Patrick and the consortium of advisors.

NOTE:

When you need a knowledgeable professional to speak on complicated financial topics in an easy-to-understand and lively way, please call Don Patrick and the consortium of advisors at Integrated Financial Group.