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NEWS

con-sor-tium

Latin, fellowship, from

1: an agreement, combination, or group (as of companies) *consort-*, *consors*
formed to undertake an enterprise beyond the resources of any one member

North Georgia Advisor Selected To Join Consortium of Independent Financial Planners

Gary Klaric joins the Consortium with over 10 years of Experience

ATLANTA, GA (November 11, 2009) – Following an extensive “mutual selection” process, North Georgia-based financial advisor Gary Klaric has affiliated his financial services practice with Integrated Financial Group, a consortium of professional advisors. Gary Klaric says, “This is truly an exciting day for my clients and associates as we align with the services and support of Integrated Financial Group and our new broker/dealer, Securities America, Inc. (one of the nation’s largest independent broker/dealers, member FINRA/SIPC).” Gary adds, “The added ideas, innovation, and brain power that come with being part of such a dynamic group will ultimately benefit our clients.”

Don Patrick, the consortium’s Managing Director says, “The Consortium members are thrilled to have Gary associate with us. He has an excellent reputation and is an elite advisor in the North Georgia area.

When a client retains an advisor that is part of the Integrated Financial Group consortium, they can rest assured that they are dealing with an advisor that has passed a rigorous vetting process in order to join the consortium. The consortium maintains strict requirements for all advisors who are allowed to associate with Integrated Financial Group. Factors such as experience, professional designations and education, a disciplined planning process, excellent client service standards, and adherence to the consortium’s ethical guidelines are but a few.” Additionally, Patrick states, “Every advisor that wants to join the consortium must pass a stringent interview and selection process with the consortium’s advisory board to ensure the advisor maintains similar philosophies and a passionate commitment to our profession and their clients.”

Patrick says that the consortium undergoes an extensive evaluation of every prospective advisor. They must be able to deliver leading edge advice, direction and financial planning solutions, all based on conservative, proven financial and economic principles. “Gary passed our process with flying colors and will be a great addition to our consortium. He brings many years of experience, tremendous knowledge and an excellent service philosophy to his clientele.”

About Gary Klaric

Gary Klaric, president of Professional Asset Advisory, Inc. is an independent financial advisor serving North Georgia. Gary earned his Bachelor's Degree in Sociology with a minor in Business Administration from Thiel College in 1993. He enlisted in the US Army, and held the rank of Staff Sergeant / E-6. Gary was assigned to the personal staff of the Forscom Commanding General (4-star) for 5 of his 6 year enlistment as the driver and personal security to the general. Gary is a Premier Consultant for Genworth/Assetmark, one of the industry's leading Fee-based asset management platforms. His business coach and her staff oversee approximately 20 billion dollars of advisor's assets. They keep him abreast of the ever-changing marketplace to give him guidance and direction to help better manage his clients' accounts.

Gary specializes in comprehensive financial planning and wealth management by working with individuals to design personalized retirement planning, tax-advantaged investment strategies, insurance planning, and estate planning. In helping people transition from corporate life to retirement, Gary likes work on the same side of the table as his clients to earn their business each and every day. This ensures that he acts in the best interest of his client without any commission incentives. His earnings are based on a small percentage of the assets under his management.

The advisors at Professional Asset Advisory offer balanced financial planning using a personalized one-to-one approach to help clients achieve their financial and life goals. We look beyond their financial picture into the realm of their most important values, relationships, and lifelong dreams. As we continue to build on the important aspects of their life, we maintain a commitment to offer informed choices that are well suited for their needs. Gary likes to look at his clients as being his 2nd family. He has the passion to provide guidance and service to establish a lifelong relationship over many years and generations to come.

About Don Patrick and Integrated Financial Group

Don Patrick, Managing Director of Integrated Financial Group in Atlanta, Georgia, has been serving clients as a financial advisor for over 26 years. Patrick earned his MBA from the University of Southern California. Undergraduate studies were completed at Loyola University Los Angeles in the areas of finance and economics. He served as a pilot in the U.S. Air Force, graduating first in his class. He is also a member of the Financial Planning Association, the nation's largest organization of professionals dedicated to championing the financial planning process. He has completed additional studies and passed a rigorous certification examination and is authorized to use the CFP® mark of distinction.

The Atlanta-headquartered Integrated Financial Group is an office of independent advisors in eight states and nearly \$1 billion in assets, delivers practical, effective financial solutions aimed at addressing the long-term financial planning needs of their clients. Over the years, Integrated Financial Group consortium has attracted some of the best and brightest financial advisors in the industry. "These are some of the most experienced and best-educated financial advisors in the profession," says Patrick.

For five years listeners in south Florida relied on Patrick to deliver sound, accurate financial advice as co-host of a radio talk program. He taught financial planning at Georgia State, North Metro Technical College and Gwinnett Technical College. He was listed in the Who's Who Top 100 in Finance by the Atlanta Business Chronicle and was selected as a Top Ten Branch Manager in the nation by On Wall Street. Patrick recently authored a book titled *Keep Your Nest Egg from Cracking, What You Need To Know*.

Visit www.integrated-financial-group.com for more information about Mr. Klaric, Mr. Patrick and the Consortium.

NOTE: When you need a professional to speak on complicated financial topics in an easy-to-understand and lively way, please call Don Patrick or Gary Klaric and the consortium of advisors at Integrated Financial Group.

Securities offered through Securities America, Inc. Member FINRA/SIPC, Don Patrick and Gary Klaric, Registered Representatives. Advisory services are offered through Securities America Advisors, Inc., Don Patrick and Gary Klaric, Investment Advisor Representative, Professional Asset Advisory, Inc., Integrated Financial Group and Securities America are not affiliated.

*Editors choose their Who's Who in Finance from among local Atlanta financial service industry professionals and those top professionals and their firms who are currently or have previously been rated in the Top 25 of Financial Planning firms. This is a ranking of Atlanta firms by assets under management. Ranking determined by total of assets under management by advisor members located at Atlanta office. The Chronicle further distinguishes a professional on this list as a person with a professional designation who is qualified to provide comprehensive financial services. Donald W. Patrick, MBA, CFP®, as Managing Director of Integrated Financial Group, was therefore selected amongst the group of Who's Who in Finance. Integrated Financial Group is a consortium of independent financial planners and not a Registered Investment Advisor firm. Advisor members offer advice through Securities America Advisors.

*Criteria for the *On Wall Street* Top Branch Managers List consists of 1) their commitment to excellence in creating an effective and competitive branch-wide marketing strategy; 2) their ability to identify, recruit, develop, retain, and reward talented advisors; and 3) their dedication to the goal of providing superior client service.