A CONSORTIUM OF INDEPENDENT FINANCIAL PLANNERS

NEWS

Contact:
John Barton, MSW, CFP®
Phone: (316) 773-0007
Fax: (316) 721-2898
Email: Info@CenterPointeWealth.com

John Barton, MSW, CFP®
Wealth Advisor

con·sor·tium
Latin, fellowship, from
1: an agreement, combination, or group (as of companies) *consort-, consors*
formed to undertake an enterprise beyond the resources of any one member

Wichita Advisor Selected To Join Consortium of Independent Financial Planners

John Barton joins the Consortium with over 25 years of Experience

WICHITA, KS (October 13, 2008) – Following an extensive "mutual selection" process, Wichita-based financial advisor John Barton has affiliated his financial services practice with Integrated Financial Group, a consortium of professional advisors. John Barton says, "This is truly an exciting day for my clients and associates as we align with the services and support of Integrated Financial Group and our broker/dealer, Securities America, Inc. (one of the nation's most respected independent broker/dealers, member FINRA/SIPC)." John adds, "The added ideas, innovation, and brain power that come with being part of such a dynamic group will ultimately benefit our clients."

Don Patrick, the consortium's Managing Director says, "The Consortium members are thrilled to have John associate with us. He has an excellent reputation and is an elite advisor in the Wichita area.

When a client retains an advisor that is part of the Integrated Financial Group consortium, they can rest assured that they are dealing with an advisor that has passed a disciplined vetting process in order join the consortium. The consortium maintains strict requirements for all advisors who are allowed to associate with Integrated Financial Group. Factors such as experience, professional designations and education, a rigorous planning process, excellent client service standards, and adherence to the consortium's ethical guidelines are but a few." Additionally, Patrick states, "Every advisor that wants to join the consortium must pass a stringent interview and vetting process with the consortium's advisory board to ensure the advisor maintains similar philosophies and a passionate commitment to our profession and their clients."

Patrick says that the consortium undergoes an extensive evaluation of every prospective advisor. They must be able to deliver leading edge advice, direction and financial planning solutions, all based on conservative, proven financial and economic principles. "John passed our process with flying colors and will be a great addition to our consortium. He brings many years of experience, tremendous knowledge and an excellent service philosophy to his clientele."

Nancy Barton serves as office manager for CenterPointe Wealth Management and holds a Series 7 NASD General Securities Representative license.

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About John Barton

John Barton is a seasoned financial services practitioner with over 25 year's experience. His professional focus is providing integrated financial and life management services tailored to each client's unique objectives. As a consultant for those preparing for or just entering retirement, John is committed to enhancing the financial and mental well-being of his clients.

John received authorization from the CFP Board of Standards to call himself a CERTIFIED FINANCIAL PLANNER™ professional in 1990. He completed his educational curriculum through the College for Financial Planning in Denver, CO. A graduate of Wichita State University with a BA in psychology, he received his Masters in Social Work from the University of Kansas. He has also completed several hours toward a masters degree in business administration.

As a professional who's committed to lifting up the knowledge and ethics of industry peers, John is pleased to share insights and advice with younger advisors and participate at meetings hosted by the Financial Planning Association. He recently co-authored an article for Research magazine, a leading trade journal, on the topic of retirement income distribution strategies. The Income for Life model Barton uses aims to produce stable, predictable income streams for clients throughout their lifetimes.

John holds the following industry licenses: Series 6, 7, 22, 63 and 65. He is securities licensed in AZ, CA, CO, KS, MO, MT, NV, OK, TX, and VA. He holds an insurance license in each of the following states: AZ, CO, KS, MO, OK, TX and VA.

About Don Patrick and Integrated Financial Group

Don Patrick, Managing Director of Integrated Financial Group in Atlanta, Georgia, has been serving clients as a financial advisor for over 26 years. Patrick earned his MBA from the University of Southern California. Undergraduate studies were completed at Loyola University Los Angeles in the areas of finance and economics. He served as a pilot in the U.S. Air Force, graduating first in his class. He is also a member of the Financial Planning Association, the nation's largest organization of professionals dedicated to championing the financial planning process. He has completed additional studies and passed a rigorous certification examination and is authorized to use the CFP® mark of distinction.

The Atlanta-headquartered Integrated Financial Group, one of the largest financial planning consortiums in the country with independent advisors in eight states and nearly $1 billion in assets, delivers practical, effective financial solutions aimed at addressing the long-term financial planning needs of their clients. Over the years, Integrated Financial Group consortium has attracted some of the best and brightest financial advisors in the industry. "These are some of the most experienced and best-educated financial advisors in the profession," says Patrick.

For five years listeners in south Florida relied on Patrick to deliver sound, accurate financial advice as co-host of a radio talk program. He taught financial planning at Georgia State, North Metro Technical College and Gwinnett Technical College. Listed in Who's Who of Investment Management Consultants, Patrick recently authored a book titled *Keep Your Nest Egg From Cracking, What You Need To Know.*

Visit www.integrated-financial-group.com for more information about Mr. Barton, Mr. Patrick and the Consortium.

NOTE: When you need a professional to speak on complicated financial topics in an easy-to-understand and lively way, please call Don Patrick or John Barton and the consortium of advisors at Integrated Financial Group.