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NEWS

con-sor-tium

Latin, fellowship, from

1: an agreement, combination, or group (as of companies) *consort-*, *consors*
formed to undertake an enterprise beyond the resources of any one member

Winston Salem Advisor Selected To Join Consortium of Independent Financial Planners

Kenny Nichols joins the Consortium with over 5 years of experience

WINSTON SALEM, NC (December 7, 2010) – Following an extensive “mutual selection” process, Winston Salem-based financial advisor Kenny Nichols has affiliated his financial services practice with Mitchell Wealth Management Group, LLC a member of Integrated Financial Group, a consortium of professional advisors. Kenny Nichols says, “This is truly an exciting day as I align with the services and support of Integrated Financial Group and my new broker/dealer, Securities America, Inc.” (one of the nation’s largest independent broker/dealers, member FINRA/SIPC). Kenny adds, “The added ideas, innovation, and brain power that come with being part of such a dynamic group will ultimately benefit my clients.”

Don Patrick, the consortium’s Managing Director says, “The Consortium members are thrilled to have Kenny associate with us. He has an excellent reputation and is an experienced advisor in the Winston Salem area.

Myron Mitchell, managing partner with Mitchell Wealth Management states that Kenny Nichols passed a stringent interview and selection process to ensure he maintains similar philosophies and a passionate commitment to our profession and our clients”.

When a client retains an advisor that is part of the Integrated Financial Group consortium, they can rest assured that they are dealing with an advisor that has passed a rigorous vetting process in order to join the consortium. The consortium maintains strict requirements for all advisors who are allowed to associate with Integrated Financial Group. Factors such as experience, professional designations and education, a disciplined planning process, excellent client service standards, and adherence to the consortium’s ethical guidelines are but a few.”

Patrick says that the consortium undergoes an extensive evaluation of every prospective advisor. They must be able to deliver leading edge advice, direction and financial planning solutions, all based on conservative, proven financial and economic principles. “Kenny passed our process with flying colors and will be a great addition to our consortium. He brings experience, tremendous knowledge and an excellent service philosophy to his clientele.”

About Kenny Nichols

Mr. Nichols specializes in assisting individuals and small businesses with advice on investment solutions, insurance planning, and income strategies for retirees. Mr. Nichols has been providing financial planning services for over five years. He holds the FINRA series 7 and 66 licenses along with licenses for life, disability, and Long Term Care insurances. Kenny's education began at Surry Community college where he earned two Associates degrees. Then he went on and graduated from North Carolina State University with a Bachelors degree. In 2005 he graduated with honors from High Point University with a Master of Business Administration (MBA). Kenny enjoys spending precious time with his wife Tonya and his daughter Sierra.

About Mitchell Wealth management Group, LLC

Mitchell Wealth Management Group, LLC is a comprehensive financial advisory firm. Located in Winston Salem for 13 years, the firm's partners bring a combined 40 years of experience in helping find solutions for their client's financial needs. The firm works with individuals in depth to address their needs in the area of investments, life and long term care insurance. In addition, the advisors at Mitchell Wealth Management Group, LLC works with local attorneys and CPA's to address client's tax and estate planning strategies.

About Don Patrick and Integrated Financial Group

Don Patrick brings over two decades of experience advising individuals, professionals, and businesses in a wide range of financial matters, from risk management, investments, and taxes, to general business consulting. He specializes in helping pre-retirees and retirees with the myriad of financial issues they face at this most important phase of their financial lives. The primary focus is to provide an income that they cannot outlive, improve returns, protect their principal, and reduce taxes.

He has been a consultant for the Small Business Administration, and was regional Vice President of Smathers & Company, a California based investment management firm.

Don was Vice President of the nationally recognized firm, Conway Financial Advisors, in Boca Raton, Florida. While at Conway, he was a financial advisor; he headed their investment research department; was Vice President of the advisory firm; and started and headed the firms' highly successful investment division. For twelve years, he was Director of Financial Planning and Investments at Porraro and Associates in Atlanta, Georgia.

Currently, Don is Managing Director of Integrated Financial Group a consortium of independent financial planners.

Don earned his MBA from the University of Southern California where he was graduated with honors. His major studies were small business development and finance. Undergraduate studies were completed at Loyola University Los Angeles in the areas of finance and economics. He served as a pilot in the U.S. Air Force, graduating first in his class.

An aeronaut who's been flying since age 16, Don has logged 11,000 hours mostly in jets for the Air Force and Eastern Airlines. He volunteers for and is an ardent supporter of Angel Flight, a non-profit organization of volunteer pilots who transport individuals with medical and financial needs.

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Visit www.integrated-financial-group.com for more information about Mr. Nichols, Mr. Patrick and the Consortium.

NOTE: When you need a professional to speak on complicated financial topics in an easy-to-understand and lively way, please call Don Patrick or Kenny Nichols and the consortium of advisors at Integrated Financial Group.