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NEWS

con-sor-tium

Latin, fellowship, from

1: an agreement, combination, or group (as of companies) *consort-*, *consors*
formed to undertake an enterprise beyond the resources of any one member

Local Atlanta Advisor Selected To Join Consortium of Independent Financial Planners

Odie Cohen joins the Consortium with over 25 years of Experience

ATLANTA, GA (June 1, 2009) – Following an extensive “mutual selection” process, Atlanta-based financial advisor Odie Cohen has affiliated his financial services practice with Integrated Financial Group, a consortium of professional advisors. Odie Cohen says, “This is truly an exciting day for my clients and associates as we align with the services and support of Integrated Financial Group and our broker/dealer, Securities America, Inc. (one of the largest independent broker/dealers, member FINRA/SIPC).” Odie adds, “The added ideas, innovation, and brain power that come with being part of such a dynamic group will ultimately benefit our clients.”

Don Patrick, the consortium’s Managing Director says, “The Consortium members are thrilled to have Odie associate with us. He has an excellent reputation and is an elite advisor in the Atlanta area.”

When a client retains an advisor that is part of the Integrated Financial Group consortium, they can rest assured that they are dealing with an advisor that has passed a disciplined vetting process in order join the consortium. The consortium maintains strict requirements for all advisors who are allowed to associate with Integrated Financial Group. Factors such as experience, professional designations and education, a rigorous planning process, excellent client service standards, and adherence to the consortium’s ethical guidelines are but a few.” Additionally, Patrick states, “Every advisor that wants to join the consortium must pass a stringent interview and vetting process with the consortium’s advisory board to ensure the advisor maintains similar philosophies and a passionate commitment to our profession and their clients.”

Patrick says that the consortium undergoes an extensive evaluation of every prospective advisor. They must be able to deliver leading edge advice, direction and financial planning solutions, all based on conservative, proven financial and economic principles. “Odie passed our process with flying colors and will be a great addition to our consortium. He brings many years of experience, tremendous knowledge and an excellent service philosophy to his clientele.”

About Odie Cohen

Odie Cohen brings over twenty-five years of experience in financial services. He earned a Bachelor of Commerce and an MBA in Finance and International Business from McGill University in Montreal, Canada.

For six years, Odie was a Corporate and International banker with one of the largest and most respected Canadian banks. He then became a successful Pension Investment Consultant to some of the largest companies operating in Canada. In 1993, Odie came to Atlanta to work with medium-sized businesses to establish and manage their pension plans.

Many of Odie's corporate clients requested that he address their personal financial goals and in 2002 Odie turned his efforts to the individual and became a Financial Advisor.

Odie customizes client portfolios based on their financial goals and risk preferences. He specializes in retirement planning and wealth management based on conservative financial and economic principles.

About Don Patrick and Integrated Financial Group

Don Patrick, Managing Director of Integrated Financial Group in Atlanta, Georgia, has been serving clients as a financial advisor for over 26 years. Patrick earned his MBA from the University of Southern California. Undergraduate studies were completed at Loyola University Los Angeles in the areas of finance and economics. He served as a pilot in the U.S. Air Force, graduating first in his class. He is also a member of the Financial Planning Association, the nation's largest organization of professionals dedicated to championing the financial planning process. He has completed additional studies and passed a rigorous certification examination and is authorized to use the CFP® mark of distinction.

The Atlanta-headquartered Integrated Financial Group is an office of independent advisors in eight states and nearly \$1 billion in assets, delivers practical, effective financial solutions aimed at addressing the long-term financial planning needs of their clients. Over the years, Integrated Financial Group consortium has attracted some of the best and brightest financial advisors in the industry. "These are some of the most experienced and best-educated financial advisors in the profession," says Patrick.

For five years listeners in south Florida relied on Patrick to deliver sound, accurate financial advice as co-host of a radio talk program. He taught financial planning at Georgia State, North Metro Technical College and Gwinnett Technical College. Listed in *Who's Who of Investment Management Consultants*, Patrick recently authored a book titled *Keep Your Nest Egg From Cracking, What You Need To Know*.

Visit www.integrated-financial-group.com for more information about Mr. Cohen, Mr. Patrick and the Consortium.

NOTE: When you need a professional to speak on complicated financial topics in an easy-to-understand and lively way, please call Don Patrick or Odie Cohen and the consortium of advisors at Integrated Financial Group.

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