



Seth Kovensky, CFP®  
Financial Advisor

## NEWS

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### con-sor-tium

Latin, fellowship, from

**1: an agreement, combination, or group** (as of companies) *consort-*, *consors*  
formed to undertake an enterprise beyond the resources of any one member

## Local Savannah Advisor Selected To Join Elite Consortium of Independent Financial Planners

*Seth Kovensky joins the Consortium with over 10 years of experience and \$13 million in assets*

SAVANNAH, GA (February 10, 2008) – Following an extensive “mutual selection” process, Savannah-based financial advisor Seth Kovensky has affiliated his financial advisory practice with Integrated Financial Group, a Consortium of professional advisors. Seth Kovensky says, “This is truly an exciting day for my clients and associates at Live Oak Financial Services as we align with the services and support of Integrated Financial Group and our broker/dealer, Securities America, Inc. (one of the nation’s largest independent broker/dealers, member FINRA/SIPC).” Seth adds, “The added ideas, innovation, and brain power that comes with being part of such an elite group will ultimately benefit our clients.”

Don Patrick, the consortium’s Managing Director says, “The Consortium members are thrilled to have Seth associate with us. He has an excellent reputation and is an elite advisor in the Savannah area.”

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When a client retains an advisor that is part of the Integrated Financial Group consortium, they can be rest assured that they are dealing with an advisor that has passed a disciplined vetting process in order to join the consortium. The consortium maintains strict requirements for all advisors who are allowed to associate with Integrated Financial Group. Factors such as experience, professional designations and education, a rigorous planning process, excellent client service standards, and adherence to the consortium's ethical guidelines are but a few." Additionally, Patrick states, "Every advisor that wants to join the consortium must pass a stringent interview and vetting process with the consortium's advisory board to ensure the advisor maintains similar philosophies and a passionate commitment to our profession and their clients."

Patrick says that the consortium undergoes an extensive evaluation of every prospective advisor. They must be able to deliver leading edge advice, direction and financial planning solutions, all based on conservative, proven financial and economic principles. "Seth passed our process with flying colors and will be a great addition to our elite consortium. He brings many years of experience, tremendous knowledge and an excellent service philosophy to his clientele."

### **About Seth Kovensky**

Seth graduated from the United States Naval Academy, is a CERTIFIED FINANCIAL PLANNING™ practitioner, and brings over 10 years of experience to his clients. Utilizing a thorough planning process, Seth's mission is to provide comprehensive financial advice tailored to each client's specific needs. Having seen first-hand what a positive impact a successful and implemented financial plan can have on individuals and families, Seth strives to create an open and honest environment where high-trust relationships can thrive and he can lead his clients in accomplishing their objectives.

Fostering this 'customer first' philosophy, Seth utilizes his knowledge plus that of established relationships with local professionals, to offer a comprehensive range of services for individual, family, educational, retirement, estate, tax and business financial planning.

Seth is an ardent believer that each client deserves an ongoing relationship of open and unbridled integrity. Along with this dedication to honesty is a desire to continually educate his clients and keep them abreast of developments. Live Oaks Financial Services believes: "From Tiny Acorns, Mighty Oaks and Lasting Legacies Grow," and is truly dedicated in leading clients to enjoy a lifetime of growth in planting their own legacies.

Securities offered through Securities America, Inc. Member NASD/SIPC. Don Patrick and Seth Kovensky, Registered Representatives. Advisory services are offered through Securities America Advisors, Inc. Integrated Financial Group, Live Oak Financial Services and Securities America are unaffiliated. SAI#269809