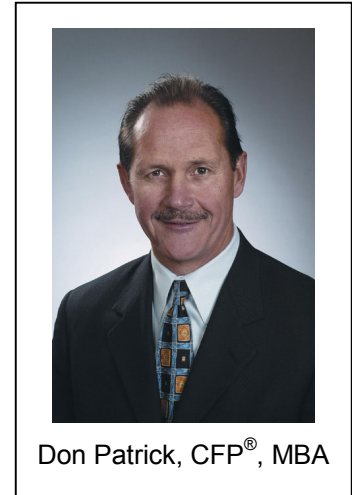




## NEWS

### For Immediate Release

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Don Patrick, CFP®, MBA

## Don Patrick Spoke at The 22<sup>nd</sup> Annual Southeastern Symposium

### *Local Financial Advisor Discussed Retirement Investing Strategies at Society of Financial Service Professionals Event*

Atlanta, GA (September 27, 2007) – Don Patrick, an Atlanta-based CERTIFIED FINANCIAL PLANNER™ professional, delivered a presentation titled “Creating Certainty in an Uncertain World... The New Rules of Investing for Retirement” before the membership of the Society of Financial Service Professionals on September 20<sup>th</sup> at Atlanta’s Cobb Galleria Centre.

Patrick delivered a 90-minute presentation that addressed how investors can maximize their potential successes and help ensure that the money they have saved doesn’t run out during the distribution stage of retirement planning. Patrick’s presentation covered:

- The Five Challenges Investors Encounter when transitioning from “Accumulator” to “Spender”
- The New ROI – Reliability of Income
- How to Determine What Retirees Really Want

- more -

Other presenters at the day-long event included Georgia Insurance Commissioner, John Oxendine, and professionals from John Hancock Insurance company.

“We addressed some of the leading edge work done in the industry,” said Patrick. “It was an opportunity to share, what I believe to be, the best methodology to date to provide a hedge for maximizing the potential success of helping to ensure our money does not run out during the distribution stage of our life.”

A sought-after financial planner, Patrick has recently delivered presentations at the national conferences for Securities America, Inc. Patrick has been interviewed by consumer publications including the *New York Daily News*, *Kiplingers Retirement Report*, [www.bankrate.com](http://www.bankrate.com) and [www.entrepreneur.com](http://www.entrepreneur.com), as well as professional publications including *Registered Rep*, *Financial Advisor* and *Investment News*.

### **About Don Patrick and Integrated Financial Group**

**Don Patrick**, Managing Director of Integrated Financial Group in Atlanta, Georgia, has been serving clients as a financial advisor for over 26 years. Patrick earned his MBA from the University of Southern California. Undergraduate studies were completed at Loyola University Los Angeles in the areas of finance and economics. He served as a pilot in the U.S. Air Force, graduating first in his class. He is also a member of the Financial Planning Association, the nation’s largest organization of professionals dedicated to championing the financial planning process. He has completed additional studies and passed a rigorous certification examination and is authorized to use the CFP® mark of distinction. Integrated Financial Group, an independent financial planning consortium of advisors, delivers practical, effective financial solutions aimed at addressing the long-term financial planning needs of their clients.

For five years listeners in south Florida relied on Patrick to deliver sound, accurate financial advice as co-host of a radio talk program. He taught financial planning at Georgia State, North Metro Technical College and Gwinnett Technical College. Listed in Who’s Who of Investment

- more -

Management Consultants, Patrick recently authored a book titled *Keep Your Nest Egg from Cracking – What You Need to Know*.

Visit [www.integrated-financial-group.com](http://www.integrated-financial-group.com) for more information about Mr. Patrick and the consortium of advisors.

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**NOTE:**

When you need a knowledgeable professional to speak on complicated financial topics in an easy-to-understand and lively way, please call Don Patrick and the consortium of advisors at Integrated Financial Group.

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